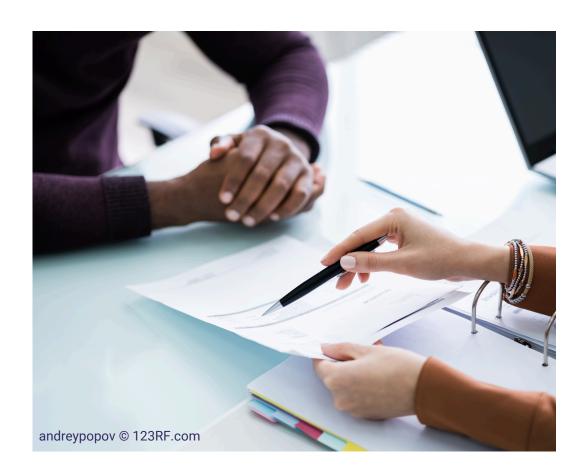


Clinical Implementation Toolkit for Providers



fairhealthprovider.org



National Initiative to Advance Cost Information in Shared Decision Making for Older Adults Funded by The John A. Hartford Foundation

Welcome to the FAIR Health Clinical Implementation Toolkit for Providers! This toolkit is your go-to resource for navigating the tools and resources available on FAIR Health websites while participating in the clinical site implementation as part of our national initiative. It provides guidance on common queries and useful tips to optimally use our tools, resources and content with your patients and their family caregivers.



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01 FAIR Health's National Initiative

FAIR Health's national initiative builds on a prior planning grant funded by The John A.
Hartford Foundation
that launched new SDM and healthcare-engagement tools, educational articles and resources in September 2022. These tools and resources are housed on FAIR
Health for Older Adults (FAIR Health
Consumer (fairhealthconsumer.org) website. As part of this current initiative, FAIR Health is introducing healthcare providers and older patients to our tools at the point of care at four Age-Friendly Health Systems clinical sites. This effort will seek to evaluate, through surveys and discussions, whether FAIR Health's tools are deemed valuable and useful to healthcare decision making by older patients, family caregivers and healthcare providers.

FAIR Health also is raising awareness of <u>FAIR Health for Older Adults</u> through our "<u>Healthy Decisions for Healthy Aging</u>" campaign. The campaign, which launched in January 2024, showcases <u>FAIR Health for Older Adults</u>, a free, online resource designed to provide older adults and their support network with clinical, financial and educational information.

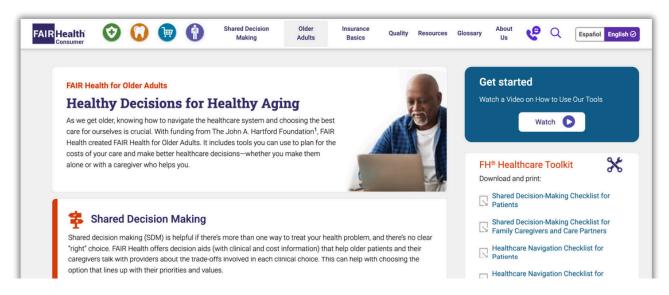


Healthy Decisions for Healthy Aging.





FAIR Health for Older Adults (<u>FAIRHealthOlderAdults.org</u>) is a dedicated section of our consumer website designed to provide older adults and family caregivers with clinical, financial and educational information to plan for a treatment, procedure or chronic condition.



(FAIR Health for Older Adults Homepage)

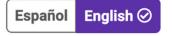
FAIR Health Consumer (<u>fairhealthconsumer.org</u>) is FAIR Health's free, national, award-winning consumer website, which offers healthcare cost estimation tools, resources and educational content.



(FAIR Health Consumer Homepage)



Tip: Easily access our websites in Spanish by toggling the language button from English to Spanish in the upper right-hand corner.



02 Clinical Implementation at the Point of Care

Your Participation

As part of this initiative, providers like you will access and use our SDM/TTC tools from <u>FAIR</u> <u>Health for Older Adults</u> with patients you deem eligible.

Eligible patients are those aged 65 and older with relevant clinical conditions. Patients aged 64 and younger may also participate if you deem it clinically appropriate. Providers can use our tools with patients and/or their family caregivers as they see fit within the objectives of the initiative.



Tip: The tools are not medical advice, diagnosis or treatment. Your clinical expertise is key.

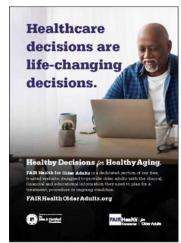
Feedback Reporting

During monthly feedback calls, project leader(s) or a designated primary contact at your institution will report on the number of patients engaged by providers using our SDM/TTC tools and any other feedback on using the tools. Providers are asked to monitor and collect the number of patients engaged per site standard operating procedure or preference (SOP). A patient engagement refers to a patient and/or family caregiver with whom you effectively used FAIR Health's tools.

Patient Surveys

Providers will also supply a toolkit to each patient or family caregiver and encourage them to complete the FAIR Health surveys. Each toolkit includes a postcard with an image from our national <u>Healthy Decisions for Healthy Aging</u> campaign on one side and unique links with QR codes to the surveys on the other. The links and QR codes to the surveys are not made public and are only available to those with the postcard. This assures that FAIR Health can provide gift card incentives to your patients while safeguarding against any potential fraudulent misuse.

There are **two patient surveys**: one initial and one follow-up survey. The **initial survey** assesses patients' views on the utility and value of the tools following the initial exposure to the tools during a patient engagement. The **follow-up survey** assesses patients' views on the utility and value after a treatment decision has been made and/or post-treatment or -procedure. **Patient surveys are voluntary and anonymous**.





(Postcard)

5

Patient Surveys (continued)

Sites are not asked to track actual survey completion, however, providers are asked to encourage patients to complete surveys during subsequent clinical encounters; this will assist FAIR Health's data collection for its grant-funded project.

Provider Surveys

Providers will also complete a **quarterly survey**, assessing their experience using the tools with patients during the previous three months. Providers will also report feedback during monthly calls and/or emails. The provider-specific survey link will be provided by the FAIR Health Clinical and Research Outreach Liaison (FH Clinical Liaison) to the site's Project Leader(s) and/or designated primary contact at least two weeks prior to the end of each quarter.

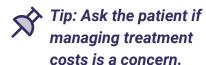
If you have additional questions or are interested in learning more about FAIR Health's initiative, contact Gee Kim, FH Clinical Liaison, at gkim@fairhealth.org.

03 Shared Decision-Making (SDM) versus FH® Total Treatment Cost (TTC) Tools

Comparing the Tools

FAIR Health shared decision-making (SDM) tools combine clinical information about potential treatment options with cost information. The information within the decision aids are not intended to be or replace medical advice, diagnosis or treatment. The SDM tools can be used to facilitate patient-centered decisions that balance your clinical judgment and expertise with patients' preferences, goals and values.

FH Total Treatment Cost (TTC) tools provide cost information for bundled annual care costs for chronic conditions, medical procedures or acute events. They are not decision aids. The TTC tools can assist patients and their family caregivers with financial planning and understanding their medical bills.



When to Use the Tools

When and which tools you use with a patient depends upon your assessment of the clinical relevance, as not all patients with a particular condition may benefit from them. In some cases, the treatment options may not be applicable due to the current state, progression or severity of a condition. You can consider revisiting the tools at a later encounter and reassess clinical relevance if there are changes in a patient's condition. Cultural or language barriers, family dynamics and other social circumstances may be considerations as well.

04 Locating the SDM and TTC Tools

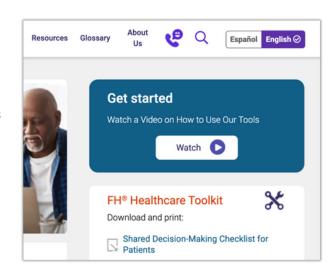
All our tools are available on <u>FAIR Health for Older Adults</u>, a dedicated section of the <u>FAIR Health Consumer</u> website. Our current suite of tools include:

Shared Decision Making

- Treatment Options for Early-Stage Breast Cancer
- Treatment Options for Fast-Growing (High-Risk) Prostate Cancer
- Treatment Options for Slow-Growing (Low-Risk) Prostate Cancer
- · Nonsurgical Treatment Options for Hip Osteoarthritis
- Should I Have My Hip Replaced?
- Treatment Options for Spinal Narrowing (Spinal Stenosis) of the Lower Back
- Medicine Options to Lower My Blood Sugar Levels for Type 2 Diabetes
- Medicine Options for Uterine Fibroids
- · Procedure Options for Uterine Fibroids
- Should I Stay on Dialysis If I Am Seriously III?
- Nutrition Options for People Who Are Seriously III
- Ventilator Options for People Who Are Seriously III

FH Total Treatment Cost

- ADHD and Hyperkinetic Syndrome
- · Alzheimer's Disease
- Asthma
- Cataract Surgery
- Colonoscopy
- COPD/Emphysema
- Covid-19 Hospitalization
- Covid-19 Hospitalization with Complexities
- Covid-19 Non-hospitalization
- · Heart Failure
- Hip Replacement
- Hyperlipidemia
- Hypertensive Diseases
- Hysterectomy
- Knee Arthroscopy
- · Knee Replacement
- Major Depression
- Rheumatoid Arthritis
- · Type 1 Diabetes

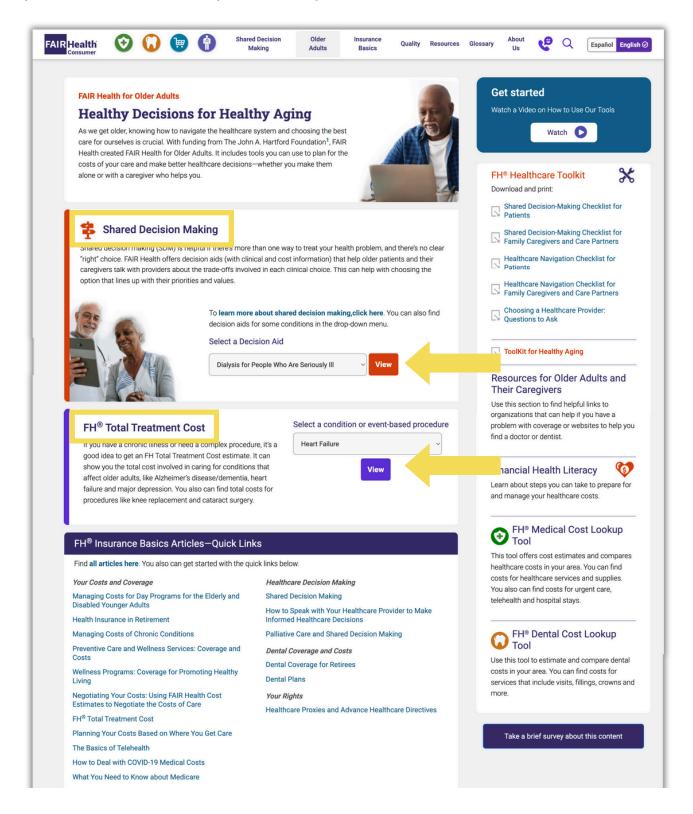




Tip: Check out our FAIR Health for Older Adults video tutorial on how to use our tools here!

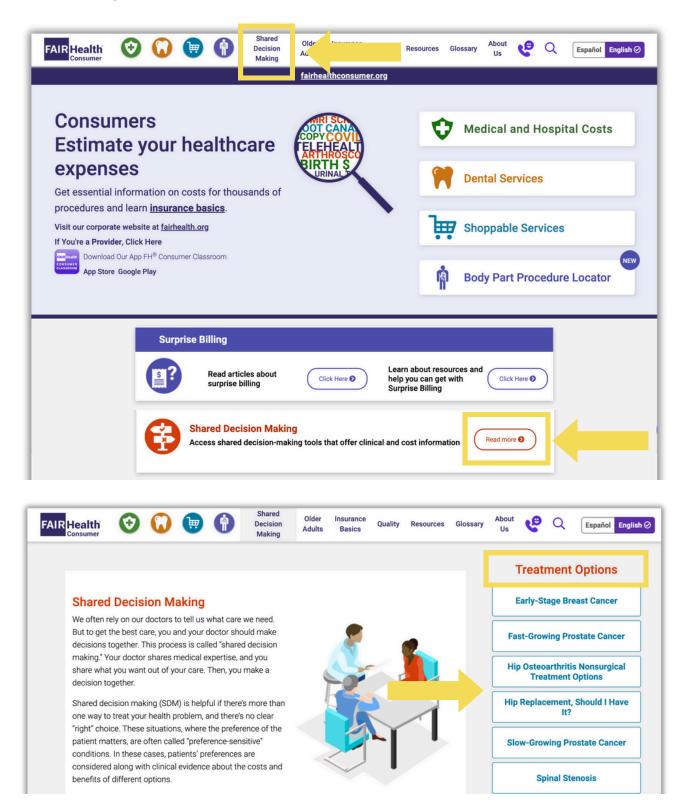
Access via FAIR Health for Older Adults

On <u>FAIR Health for Older Adults</u>, you can access our SDM tools using the drop-down menu under "**Shared Decision Making**" and selecting the "**View**" button as indicated below. You can access our TTC tools using the drop-down menu under "**FH Total Treatment Cost**" (located under SDM section) and selecting the "**View**" button as indicated below.



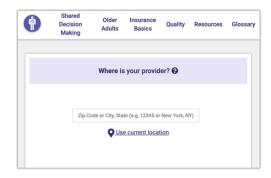
Access via FAIR Health Consumer

On <u>FAIR Health Consumer</u>, you can access our SDM tools by clicking on "**Shared Decision Making**" in the navigation bar at the top or the "**Read more**" button shown below. It will direct you to the Shared Decision Making section. The SDM tools are listed on the right side under "**Treatment Options**."



05 Using the SDM and TTC Tools

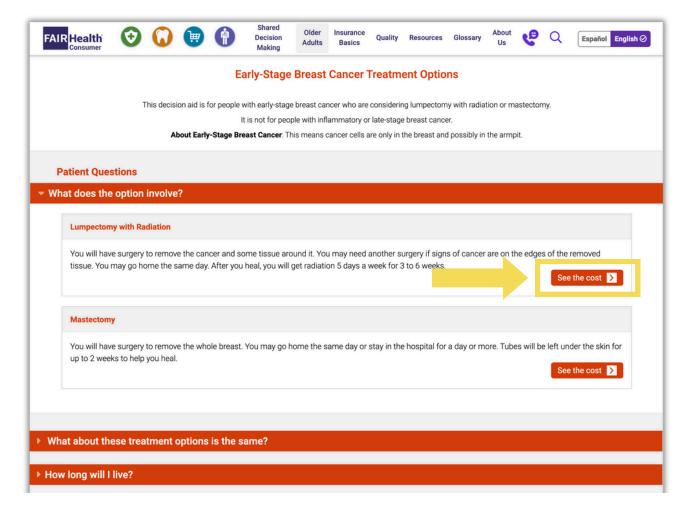
Step 1: When using either the SDM or TTC tools, you will first be prompted to enter a zip code. Input the billing zip code in which you provide care for your patients. FAIR Health's robust database of healthcare claim records provides cost information based on the zip code billed by providers.





Tip: This refers to your institution or healthcare facility's zip code.

Step 2: For SDM tools, you will be presented with the clinical decision aid after entering the zip code. It will display a set of "Patient Questions," which are intended to guide the SDM conversation and inform the patient of treatment options. Under the "What does the option involve?" section, you will see various treatment pathways and a "See the cost" button.





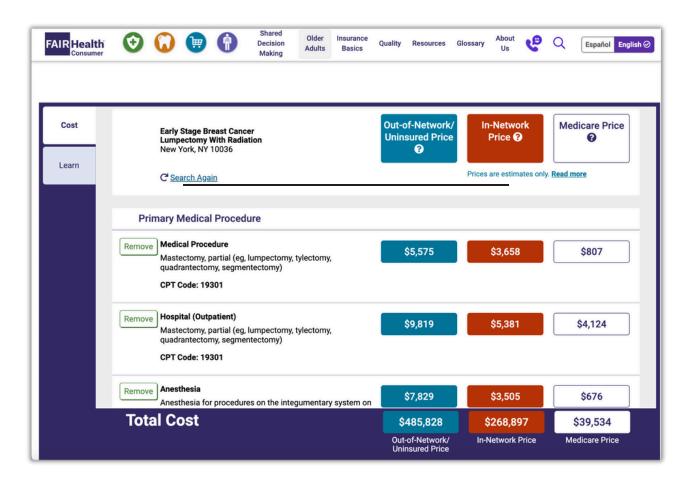
Tip: Patient Questions in the tools will slightly vary with each medical condition.

Step 3: For SDM and TTC tools, you will be prompted to agree to the Terms of Use. The agreement outlines that the Current Procedural Terminology (CPT®)¹ codes displayed as part of the cost information are licensed to FAIR Health by the American Medical Association for consumer and personal use only. If you encounter a search limitation, please contact your site's Project Leader or the FH Clinical Liaison for assistance.

Step 4: For SDM tools, the estimated costs will be displayed for the selected treatment pathway. For TTC tools, the estimated total annual care costs will be shown for the selected chronic condition, medical procedure or acute event.



Tip: For SDM tools, if applicable, you may be asked to select the type of care setting, i.e., inpatient or outpatient.



¹CPT © 2023 American Medical Association (AMA). All rights reserved.

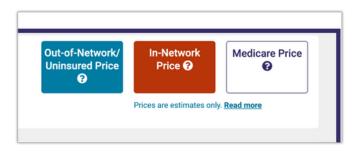
06 Understanding the Cost Information

Estimate Components

Out-of-Network/Uninsured Price

The out-of-network/uninsured price is the amount a provider may bill for a treatment or procedure in the zip code area, based on FAIR Health's robust database of commercial healthcare claim records. **Medicare Advantage Plans** or "**Part C**" are also reflected in the commercial dataset. **Original Medicare** claims data are housed separately from those in our commercial database.

These estimates are called "the provider's charge" and default to the 80th percentile. For out-of-network or uninsured costs, this means that 80 percent of providers in that area charge lower than or equal to the estimate and 20 percent of providers charge higher than or equal to the estimate.



In-Network Price

The in-network costs are estimates that a health plan will pay a doctor who provides a service in network. In-network amounts default to the 80th percentile. For in-network costs, this means that 80 percent of the allowed amounts by a health plan are lower than or equal to the estimate, and 20 percent of allowed amounts are higher than or equal to the estimate.

Medicare Price

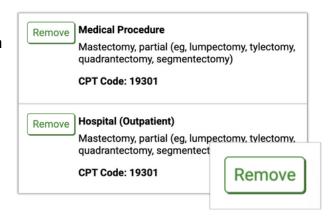
The Medicare price is the amount that **Original Medicare** allows for a treatment or procedure in the zip code area. It does not reflect rates paid by **Medicare Advantage**, commercial or Medicaid plans. Within displayed Medicare estimates, some billing codes may display "**\$0**" and "**N/A**." When this occurs, messages indicate why there is no Medicare value assigned. For example, this may be because Medicare does not cover the service when it is performed as outpatient, covered in a bundled service or no code is found on any CMS fee schedule.

Determining Out-of-Pocket Costs

The cost estimates do not account for individual health plans and reflect what is "billed by provider" before any discounts that health plans have negotiated in advance with providers. Estimates do not include individual deductibles, copays, coinsurances or out-of-pocket maximums. Patients are responsible for out-of-pocket costs unless they have supplemental policies that cover the balance. FH® Insurance Basics offers educational articles and information for patients to understand their healthcare costs and assist with calculating and determining their individual out-of-pocket costs.

Inpatient and Outpatient Services

The cost information for inpatient services is based on a diagnosis-related group (DRG) from admission to discharge rather than on individual procedure codes. Estimates for outpatient services include procedures done in ambulatory surgery centers and hospital outpatient departments. When outpatient services are listed in the estimate, "Medical Procedure" refers to the provider's professional fee and "Hospital (Outpatient)" is the technical fee or facility fee, including equipment, non-provider medical staff, supplies, etc.





Tip: Estimates can be modified by removing individual billing codes or charges that your institution may not routinely bill or use. You may remove any billing codes at your discretion.

07 Toolkit for Healthy Aging



FAIR Health has created a toolkit designed to guide and help older patients and their family caregivers through their healthcare journey. The toolkit includes:

- Actionable checklists for patients and caregivers;
- Educational articles on managing healthcare costs; and
- A list of external resources.

The toolkit also contains QR codes that patients may scan using their smartphones to take them directly to FAIR Health websites for more comprehensive information.



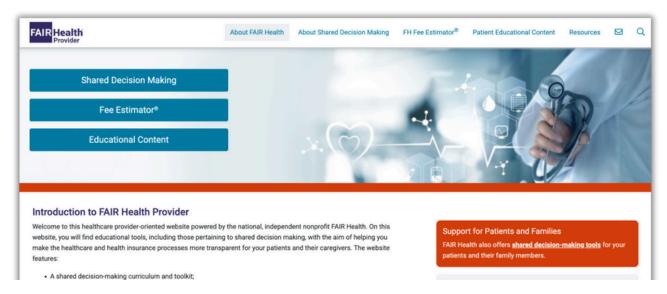


Tip: A digital toolkit for patients and family caregivers is available on FAIR Health for Older Adults for download, printing and electronic sharing here!

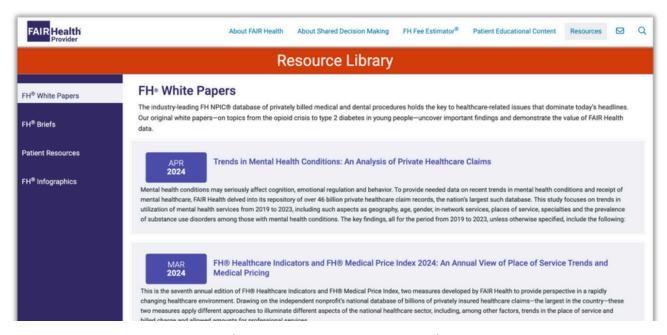
08 Provider Resources

FAIR Health Provider (<u>fairhealthprovider.org</u>) is a dedicated website for clinicians and healthcare professionals. Here, you can access resources on SDM, including a brief educational curriculum and information on an adapted three-talk model, developed by Dr. Glyn Elwyn from The Dartmouth Institute.

The provider platform also features patient materials for use and distribution, and a curated collection of literature and external resources. You can also explore research publications, white papers and infographics derived from FAIR Health's extensive healthcare claims database.



(FAIR Health Provider Homepage)



(Resources on FAIR Health Provider)

About FAIR Health

FAIR Health is a national, independent 501(c)(3) nonprofit organization dedicated to bringing transparency to healthcare costs and health insurance information through data products, consumer resources and health systems research support. FAIR Health holds the nation's largest repository of commercial healthcare claims, which includes over 47 billion claim records from over 75 national and regional contributors. FAIR Health is also certified by the Centers for Medicare & Medicaid Services (CMS) as a national Qualified Entity and entrusted with over 48 billion Medicare claim records, representing Original Medicare Parts A, B, and D; FAIR Health includes among the commercial claims data in its database, data on Medicare Advantage enrollees. We offer free, national tools to help consumers understand and plan for their healthcare in such areas as medical and dental costs, insurance coverage and shared decision making (SDM).

FAIR Health Consumer (English): <u>fairhealthconsumer.org</u>
FAIR Health Consumidor (Spanish): <u>fairhealthconsumidor.org</u>

FAIR Health for Older Adults: <u>fairhealtholderadults.org</u>

FAIR Health Provider: fairhealthprovider.org